




World Lawyers' Pledge on Climate Action

Social Media Resources

Thank you for supporting the World Lawyers' Pledge on Climate Action. If you would like to spread the word on social media, please feel free to use the resources listed in this guide. This guide and the resources it contains will be updated periodically.

You may share the resources on your own profiles. Please tag the World Lawyers' Pledge (@lawyerspledge) if you would like to—it really helps us to spread the word.

Click on the images to download the resources in shareable sizes. The resources in this guide are shared under a creative commons license:

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Links to our social media profiles are below, and you'll also find a list of the hashtags we're using. Please follow, share, and like!



Social Media Action

Show your support and spread the word about the World Lawyers' Pledge on climate action!

- 1) Take a video of yourself saying "I'm a lawyer, I take action" (or the closest sensible translation) in your mother tongue, to show worldwide support for the Pledge; or
- 2) Make a sign with the words "I'm a lawyer, I take action" (or a translation) and take a photograph of yourself

In either case, try to choose an interesting backdrop—choose a beautiful natural landscape, a place that's significant to you, or a landmark legal institution, if you can!

Once you have your photo or video, put them up on social media. Don't forget to tag @lawyerspledge, and use the hashtags #LawyersClimatePledge, #ITakeAction and #WeAreAllClimateLawyers, and to encourage your friends and colleagues to take action too!

We'll compile and repost the photos and videos to show the diversity of support for the Pledge and lawyers' climate action.

Suggested Tweets:




- 1) It's time for all lawyers to be #ClimateLawyers! Sign the @lawyerspledge and take action! #WeAreAllClimateLawyers
- 2) I am a #lawyer. I take action. Follow @lawyerspledge to join the lawyers climate movement #WeAreAllClimateLawyers
- 3) Lawyers have a role to play in the #racetozero. Follow @lawyerspledge to find out more, and to show your support for #LawyersClimateAction #WeAreAllClimateLawyers
- 4) I've signed the @lawyerspledge! Will you? Go to lawyersclimatepledge.org to find out more #WeAreAllClimateLawyers







Image Overlays

The images below can be overlaid over a photograph for use as social media profile pictures or banners.

How to use: Image files can be combined in photoshop, canva, or other similar tools/programmes. For those who do not have access to such tools, here is how to combine the images in PowerPoint.

1. Open a PowerPoint presentation, and select a blank slide.
2. Insert your chosen photograph. You can do this by copying and pasting the image, or using the "insert picture" dialogue under the "insert" tab
3. Download your chosen overlay by clicking on the image below, and insert this into the PowerPoint as above. If necessary, right click (or cmd+click, for mac users) on the overlay and click "bring to front".
4. Position the overlay over your image as you wish. Pay attention to the required format for your platform (twitter crops images to a circle, for example).
5. Select both images (hold shift while clicking on each). Then right click on the selected images, and select "group". PowerPoint will now recognise your images as one object.
6. Right click on the combined object and select "save as picture". Save it as a .jpg or .png file.
7. Upload to social media, and start spreading the word!

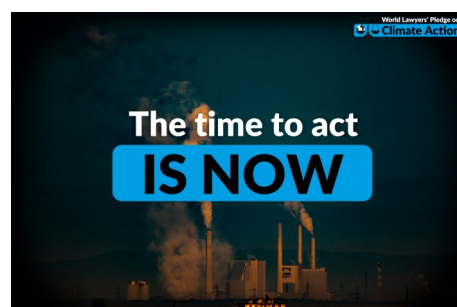
<p>"We are all climate lawyers" overlay with logo for profile pictures and banners</p>	
<p>"I am a lawyer, I take action" overlay with logo for profile pictures and banners</p>	
<p>"I Support the #LawyersPledge" overlay with logo for profile pictures and banners</p>	

<p>"The time to act is now" overlay for profile pictures and banners</p>	
<p>"Time is running out" overlay for profile pictures and banners</p>	
<p>"I've signed the World Lawyers' Pledge on Climate Action" square overlay for profile pictures</p>	<p>I've signed </p> 
<p>"I've signed the World Lawyers' Pledge on Climate Action" long overlay for banner photos</p>	<p> I've signed the </p>

Shareable Graphics

Feel free to share the following images on your social media profiles. Please consider tagging @lawyerspledge and using the hashtags listed above.

Click on an image to download it in shareable size.





Hashtags

As well as tagging us, please use the following hashtags to help us to spread the word. The list will be updated periodically.

Please use the hashtags when you post about the Pledge, or about climate and connected issues.

#LawyersClimatePledge

#WeAreAllClimateLawyers

#ITakeAction

#ClimateLawyer