



WLPCA Blog Style Guide

To submit a blog post for consideration, please send submissions to blog@lawyersclimatepledge.org.

Submissions for the blog should be written in English and address issues related to the legal aspects of climate action. Contributions may include but are not limited to: highlighting current developments in climate litigation, using the law to accelerate climate change prevention and mitigation efforts, and describing how developments related to climate change affect the work of lawyers and other sectors of the legal profession.

We welcome posts from a variety of perspectives and especially encourage submissions from authors of historically underrepresented groups. Recognizing the importance of mobilizing every sector of the legal profession towards climate action, we encourage submissions from various legal backgrounds (e.g. lawyers, judges, academics, grassroots civil society groups etc.). We also welcome submissions from authors within various different stages of their legal careers, such as law students, early-career lawyers all the way to experienced lawyers.

For full transparency, please disclose any relevant affiliations, including work done on the particular case or content of your blog post and any relevant governmental, institutional or organizational affiliations.

Style Guidelines

- The submission should be sent in word format (.docx or .doc)
- The submission should be approximately 1,000 – 1,500 words. Longer pieces may be accepted in exceptional circumstances if the topic warrants.
- Try to avoid long paragraphs, and use subheadings to break up the text visually as well as to organize the piece.
- Sources should be inserted directly into the text using [hyperlinks](#) rather than footnotes for references. (There might be well-founded exceptions to that.)
- If possible, please send two relevant images to accompany the submission with an acknowledgement of the source.
- Please highlight a short phrase or sentence from your submission for us to emphasize.
- Please send us your bio consisting of a brief paragraph on your current institution and occupation (max. two sentences) and your social media profiles.
- Please ensure the use of non-discriminatory and gender-inclusive language.



- Quotation: Single quotation (') marks should be used, reserving double (") for quotes within quotes. Longer quotations (from approx. 50 words) must be set as separate 'block', in smaller type-size, with indented margins, and without quotation marks. Always maintain original spelling, punctuation, etc., in quotes, even in case of conflict with the blog's style guidelines. Quoted errors or omissions may be followed by [sic].
- Capitalisation: Capitalisation in main headings (except connecting words); no capitalisation for subheadings.
- We encourage you to use the 'Oxford comma'.

Publishing Process

After receiving the first draft, the blog contribution will move through the editing cycle. Each piece will be reviewed by at least two editors. Once the editing cycle is completed, the contribution will be uploaded and the author will be notified, receiving the links to also promote the piece in their own networks.

Please ensure exclusive submissions unless prior agreement with the managing editor. We generally avoid allowing contributors to simultaneously cross-post. Some exceptions may be made on a case-by-case basis after prior agreement.